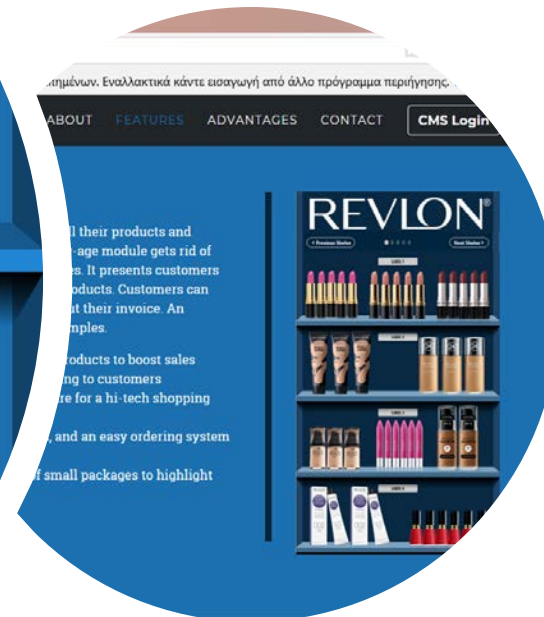




Enter the future of retail shopping

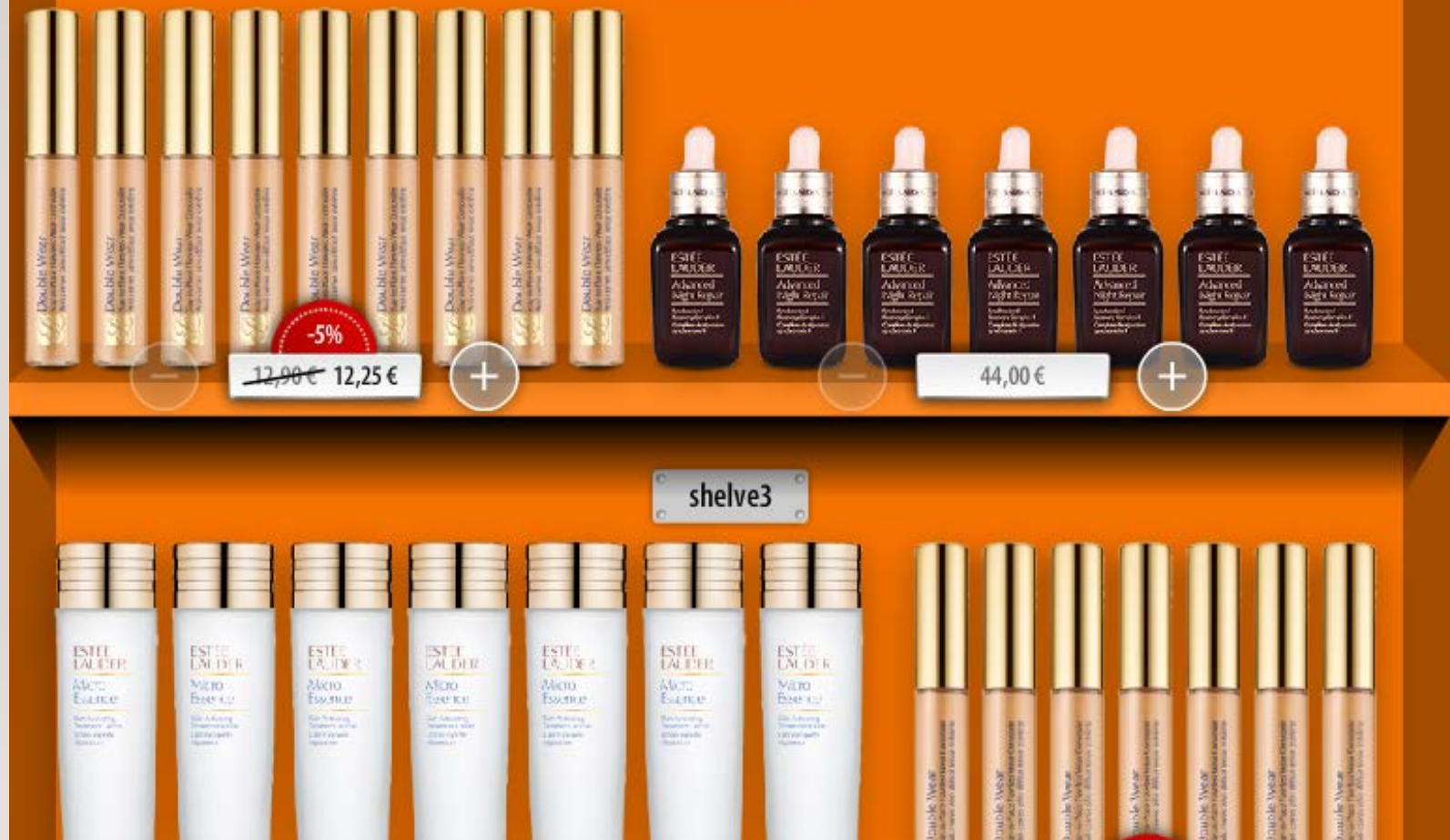
www.digitalshelve.com



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DIGITAL SHELF



ABOUT

Move ahead of your competition with Digital Shelve, the dynamic shopping experience for new-age customers.

Digital Shelve is a digital merchandising platform that allows retailers to display their products on a virtual shelf along with related information and offers to give customers an innovative and interactive approach to shopping.

Using Digital Shelve involves an initial expense from the retailer, but has minimal operational costs ensuring faster return on investment.

Digital Shelve provides in-store, as well as, remote-location shopping for increased sales and more satisfactory customer experience.

OUR UNIQUE DIGITAL SHELVES

An innovative **Digital Shelf** system offers retailers the chance to display all their products and relevant information onscreen without the need for a salesperson.

This new-age module gets rid of display issues such as not enough shelf space or disparity in packaging sizes.

It presents customers with a unique visual choice and gives them a better understanding of the products.

Customers can browse through the products to select whichever ones they like and print out their invoice.

An additional vending mechanism can be used to dispense products and/or samples.



shelf2



shelf3



shelf4



shelf2



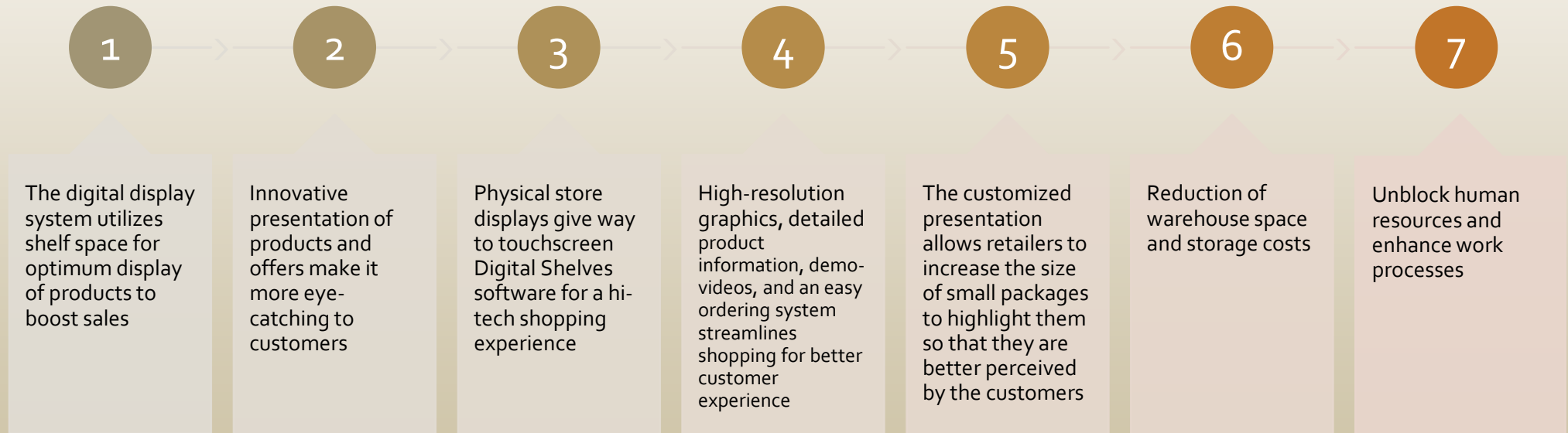
shelf3



shelf4



FEATURES



ΠΡΟΤΥΠΟ ΡΑΦΙ

ΕΠΟΜΕΝΟ ΡΑΦΙ ▶

ΛΙΠΑΡΑ ΜΑΛΛΙΑ



~~100,00 €~~ 50,00 €

ΛΙΠΑΡΑ ΜΑΛΛΙΑ



~~12,90 €~~ 10,32 €

~~11,50 €~~ 10,35 €

ΘΑΜΠΑ ΜΑΛΛΙΑ



~~11,50 €~~ 10,35 €

ΙΑΜΑΤΙΚΟ ΜΕΤΑΛΛΙΚΟ ΝΕΡΟ



~~8,20 €~~ 7,37 €

ΓΑΛΑΚΤΟΜΑ ΚΑΘΑΡΙΣΜΟΥ



~~13,50 €~~ 10,80 €

~~16,80 €~~ 15,12 €

MICELLAIRE ΚΑΘΑΡΙΣΜΟΥ



~~12,00 €~~ 9,60 €

~~17,90 €~~ 14,32 €

ΚΑΘΑΡΙΣΜΟΣ ΠΡΟΣΩΠΟ-ΜΑΤΙΑ





1



2

ΕΝΥΔΑΤΩΣΗ-ΤΟΝΩΣΗ-ΕΝΔΥΝΑΜΩΣΗ

Mineral 89 - 50ml

νατικ st Προσώπο

Το Mineral 89 ενισχύει τη λειτουργία του επιδερμικού φραγμού για να κάνει καθημερινά την επιδερμίδα πιο δυνατή απέναντι στις εξωτερικές επιθέσεις, όπως ρύπανση, άγχος και κούραση. Μέρα με τη μέρα, η επιδερμίδα είναι ενυδατωμένη, τονωμένη και αποκτά λάμψη. Ο μοναδικό συνδυασμός Ιαματικού Μεταλλικού νερού της Vichy, για 1 η φορά σε συγκέντρωση 89%, σε συνδυασμό με Υαλουρονικό Οξύ φυσικής προέλευσης. Εξαιρετικά λεπτόρρευστη, υδάτινη υφή που απορροφάται άμεσα.

Συνδυασμός για ομορφότερο πρόσωπο





Operating multiple shops or branches is now easy!


The cloud system behind Digital Shelf is a secure online portal that has an easy-to-use Central Management System (CMS).


Adding, changing, exchanging or replacing products and brands across various stores is done from a centralized system within minutes.

- Install the device once and make changes as many times as you want
- Provide product information, videos, slideshows, prices, discounts and propose related products easily using CMS
- Custom content options such as promotions, offers etc.
- Product updates and changes are easier and faster
- New product additions apply across stores with a single input
- Changes are instant with no logistical expenses such as printing or warehousing






































CENTRAL MANAGEMENT SYSTEM - CMS

Product Management:

Your products at store: 

Switch store 

+ Add a new product

Product Name	Count	Price	Discount	Edit	Delete
                                    					

The device has an integrated quick order system that lets customers add items to their cart and print out a receipt.

Product details including quantity, price, barcode and discounts (if applicable) are printed out on the slip.

Simultaneously, the store cashier is informed of the purchase and prepares the order. The customer displays the receipt to the cashier, pays and collects the items.

ORDER
SYSTEM
INCLUDED



shelf2



shelf3



shelf4



shelf2



shelf3



shelf4



DIGITAL SHELVES

OPTIONAL – CUSTOM VENDING MECHANISM

Digital Shelf devices are available with a customizable vending mechanism. This machine can be used to deliver products, samples or both to customers, as required.

The vending can be customized into two types:

PRODUCT SAMPLES

OR

CUSTOM VENDING SLOT FOR PRODUCTS

ADVANTAGES

- ✓ Customer Experience / Shopping Experiences
- ✓ Reduction of warehouse space, thus the storage costs
- ✓ Unblock human resources
- ✓ Work process is optimized
- ✓ Custom design of Digital Shelves
- ✓ Custom content such as promotions, offers etc.
- ✓ Custom size representation of especially small packs in Digital Shelves
- ✓ A clear product understanding and unique visual choice for customer
- ✓ Innovative presentation of products and offers
- ✓ Provide to your customers product information, videos, slideshows, prices, discounts and propose related products to purchase
- ✓ Enthusiastic customers = increase in sales!

Endless Possibilities





Standard - Order System Stand



Custom - Order System Stand

Custom Order System Stand





Order System Stand



*Custom
Order System
Stand with
VENDING*



*Custom
Order System
Stand with
VENDING*



*Custom
Order System
Stand with
VENDING*



VICHY
LABORATOIRES

*Custom
Order System
Stand with
VENDING*



Enter the future of retail shopping

www.digitalshelve.com